



AFFIDAVIT

(Unique Affidavit Number HER01506LOV01.1)

Applicable Scorecard

BLACK-OWNED QUALIFYING SMALL ENTERPRISE

Applicable Code of Good Practice

Marketing, Advertising and Communication Codes: Gazette No. 39971

MEASURED ENTITY

Measured Entity Full Name

HERO STRATEGIC MARKETING (PTY) LTD

Trade Name

HERO STRATEGIC MARKETING

Registration No.

2012/019373/07

VAT No.

4750135743

Head Office, Location

4TH FLOOR, ICON BUILDING, LOWER LONG STREET, CAPE TOWN, 8001

BROAD-BASED BEE STATUS

B-BBEE Status

LEVEL 2

B-BBEE Procurement Recognition Level

125%

% Black People Ownership

51.1%

% Black Women Ownership

33.47%

51% Black Owned

YES

30% Black Women Owned

YES

51% Black Designated Group Owned

NO

Empowering Supplier

YES

Supplier Development Beneficiary Status

YES

Citation

I, the undersigned, R A LOVE with identity number: 6301265715181 do hereby declare under oath that the contents of this affidavit, including that which is related to the identity of the Measured Entity and its Broad-Based BEE Status (including Black Ownership, Empowering Supplier Status and Enterprise & Supplier Development Status as reflected above) are to the best of my knowledge a true reflection of the facts. I am the DIRECTOR of the abovementioned Measured Entity and am duly authorised to make this affidavit. I declare that the last completed financial year end of the Measured Entity was 28 FEBRUARY 2017. I also declare that the turnover less cost of sales of the Measured Entity for this financial period was between R10 Million and R50 Million. I know and understand the contents of this affidavit and have no objection to taking the prescribed oath, and consider the oath binding on my conscience and on the owners of the abovementioned Measured Entity, which I represent. I am aware that any misrepresentation with regard to the facts contained herein constitutes a criminal offence as set out in the Broad-Based BEE Act as amended.

Deponent Name: _____

RA LOVE

Date Created: 2017/12/07

I, the undersigned Commissioner of Oaths, hereby certify that the deponent has acknowledged that he/she knows and understands the contents of this affidavit, which was signed and sworn before me at Cape Town on the 7 day of December 2017, the regulations contained in Government Notice No R1258 of 21 July 1972, as amended, and Government Notice No R1648 of 19 August 1977, as amended, having been complied with.

Signature of Commissioner of Oaths: _____

Name of Commissioner of Oaths: Anis Teller

Designation of Commissioner of Oaths: Chief Teller

S.A. POST OFFICE LTD

COMMISSIONER OF OATHS

CAPE TOWN 8000

BRANCH MANAGER SA POST OFFICE

2017 -12- 07

CAPE TOWN 8000

Commissioner of Oaths Stamp

Period of validity: 12 Months from date of signature by Commissioner of Oaths